

a
useful,
personal,
appreciated
gift



Beautifully
boxed and
ribbon-wrapped

correspond *and connect*™

BY PAPER *trails* OF ROCKY RIVER

Offering a meaningful alternative to traditional corporate gifts, **Correspond and Connect™** is a totally custom set of personalized business stationery, presented with a book on the etiquette of business note-writing.

Sound simple? It is. Instead of pricey gift baskets or uninspiring mugs with corporate logos, **Correspond and Connect** is a useful, personal and appreciated gift.

easy options, endless possibilities

We've created a few options to help you customize the perfect gift for every recipient. Not sure what to select? We'll be happy to recommend our bestsellers.

stationery selection

- **Correspond and Connect** includes a 20-piece set of 4x5-inch flat cards, custom-printed with the recipient's name, and matching lined envelopes printed with the return address.
- Standard paper options include coordinating shades that offer a classic, professional look: *Blue, White, Red, Ecru, Gray* and *Green*
- We've also narrowed our most popular fonts to four options:
Elegant Script CLASSIC CAPS Stylish Serif MODERN BLOCK
- Looking for something different? We offer additional font and paper selections (including recycled papers!), often at no additional cost.

about the book

- Each **Correspond and Connect** set also includes a copy of "Business Notes: Writing Personal Notes that Build Professional Relationships," by Florence Isaacs.
- "This is a low-tech book for a high-tech world. It's about common sense, connecting with people, and ideas that cost nothing except a few minutes of your time, yet pay important dividends for your business and career."
- Adding a handwritten inscription inside the book's cover enhances its intangible value with a distinctive, personal touch.



blue symbolizes
integrity, intelligence
and loyalty

gray symbolizes elegance,
formality and prestige



red symbolizes
leadership, courage
and willpower

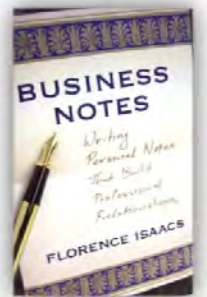


white symbolizes
success and safety

ecru symbolizes warmth,
freshness and subtlety



green symbolizes
growth, harmony
and ambition



Located in the Shops of Old River
19146 Old Detroit Road
Rocky River, Ohio • (440) 333-0033
www.papertrailstoyou.com

paper
trails™
OF ROCKY RIVER

CORRESPOND *and connect*™

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pricing, add-ons and services

Every **Correspond and Connect** set can be priced à la carte. Customize each gift with as many or as few options as you'd like!

Correspond and Connect Components:

- 20-piece custom stationery set with book \$55 /set *Our most popular!*
- 20-piece custom stationery set (without book) \$37 /set
- Add a logo to printed stationery + \$10 /one-time fee
- Add a coordinating designer rollerball pen + \$25 /pen
- Add inscription services + \$5 /book

Don't have time to write a personal inscription in each book? Paper Trails will hand-write your custom message!

- Add pack and ship services + \$7 /set
- Have a long list of recipients? Paper Trails will package and ship each set upon your request.*

Have a distinct vision for your gifts? Many specialized options are available, often at no additional charge. Contact us for details!

Quantity Discounts:

- Order 25 to 99 sets save 5%
- Order 100 to 249 sets save 10%
- Order 250 to 499 sets save 15%
- Order 500+ sets save 20%

ready to place an order?

Contact us today! Call (440) 333-0033 or email info@papertrailstoyou.com.

about paper trails

Paper Trails of Rocky River is a specialty paper boutique located in Rocky River, Ohio. The store has an extensive selection of unique paper-based merchandise, including stationery, note cards, greeting cards, invitations, announcements, and designer flat wrap. In addition, Paper Trails of Rocky River offers special order and custom design services, including wedding and party invitations, personalized note cards and stationery. The company's mission is to attract, impress and retain sophisticated customers who value charismatic, personal designs—on paper!

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distinctive
stylish gifts for
customers
COLLEAGUES
employees



"The great thing about Correspond and Connect is that it gives the gift of an effective marketing tool. By helping our clients strengthen their own customer base, the theory is that they'll be able to grow, and in turn increase the need for our services."

William Craighead,
Owner, Cleveland Home Title